

maxon motor Australia Pty Ltd Unit 1, 12-14 Beaumont Rd. Mount Kuring-Gai NSW 2080

Tel. +61 2 9457 7477 sales.au@maxongroup.com www.maxongroup.net.au

November 12, 2019

## **Press Release**

## New driven out now!

maxon Groups current edition of driven, the in-house magazine that explores drive technology, focuses on the impact digitisation and automisation have on the workplace, and what exactly is meant by a Smart Factory.

Home automation systems where appliances are managed remotely and through a single touchpoint, are becoming more commonplace and a great example of digitisation in the home. In companies though, how will Industry 4.0, the Internet of Things and artificial intelligence affect employment? Will people be replaced by automisation and robotic systems? Readers will learn what is behind the terms used in connection with the smart factory and why some technologies are taking longer to reach fruition than initially expected.

In other news, the editorial staff of driven visited an exoskeleton team preparing for the Cybathlon, the second part to the article on "Inductance in iron-core DC motors" is released and the Ceramic Department within maxon Group gets a closer look.

Available free of charge. driven magazine is published bi-annually in three languages and is full of interesting reports, interviews, and news from the world of drive technology. The current issue is available online or can be ordered in print.

Please contact the maxon media office for more information.

media@maxongroup.com or maxon motor Australia tel. +61 2 9457 7477.

Length of this update: 216 words

The press release is available on the internet at: <u>www.maxongroup.net.au</u>



maxon motor Australia Pty Ltd Unit 1, 12-14 Beaumont Road Mt Kuring-Gai NSW 2080

Tel: +61 2 9457 7477 sales.au@maxongroup.com www.maxongroup.net.au Twitter @maxongroupAus

## The Swiss specialist for quality drives

maxon is a developer and manufacturer of brushed and brushless DC motors. as well as gearheads, encoders, controllers, and entire mechatronic systems. maxon drives are used wherever the requirements are particularly high: in NASA's Mars rovers, in surgical power tools, in humanoid robots and in precision industrial applications, for example. To maintain its leadership in this demanding market, the company invests a considerable share of its annual revenue in research and development. Worldwide, maxon has more than 3000 employees at nine production sites and is represented by sales companies in more than 30 countries.

