

New sales office maxon South East Asia.

Taking into consideration the changed global economic situation, maxon motor has formed a new sales company with Servo Dynamics.

maxon has been represented in Singapore since the early 1990s by its exclusive sales partner Servo Dynamics Pty Ltd. Taking the partnership to a new level the organisations have jointly founded new sales company maxon South East Asia. maxon is now able to directly service customers in Singapore, Thailand Malaysia, Vietnam, Indonesia Hong Kong and the Philippines.

South East Asia is on an economic upswing. Countries such as Malaysia have high growth rates are advancing into high-tech industries. DC motor and mechatronic system specialist maxon motor is therefore expanding its involvement in the region and now has its own sales company to represent it.

Marc Gottenkiény, Head of Business Management APAC at maxon said *"South East Asia is an important base outside China for many global companies. Particularly since trade relations between the US and China are in crisis, companies are increasingly reviewing their supply chains and are considering a stronger presence in this region. The new sales company allows us to position ourselves very nicely, and we are looking forward to the many opportunities offered by the market in South East Asia"*.

For further information please contact maxon motor Australia tel. + 61 2 9457 7477.

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The media release is available on the internet at: www.maxonmotor.com.au



Celebrate the founding of the new Southeast Asia sales company SEA (from left): Martin Zimmermann (Chief Sales Officer and SEA Director), Marc Gottenkiény (Head of Business Management APAC and SEA Director), Eugen Elmiger (CEO maxon group) and SEA Directors Teo Cher Koon and Lau Choon Guan. Image © maxon motor ag

maxon motor Australia Pty Ltd

Unit 1, 12-14 Beaumont Road

Mt Kuring-Gai NSW 2080

Tel: +61 2 9457 7477

Fax: +61 2 9457 8366

info.au@maxonmotor.com

www.maxonmotor.com.au

Twitter [@maxonmotoraust](https://twitter.com/maxonmotoraust)