New sales office maxon South East Asia.

Taking into consideration the changed global economic situation, maxon motor has formed a new sales company with Servo Dynamics.

maxon has been represented in Singapore since the early 1990s by its exclusive sales partner Servo Dynamics Pty Ltd. Taking the partnership to a new level the organisations have jointly founded new sales company maxon South East Asia. maxon is now able to directly service customers in Singapore, Thailand, Malaysia, Vietnam, Indonesia Hong Kong and the Philippines.

South East Asia is on an economic upswing. Countries such as Malaysia have high growth rates are advancing into high-tech industries. DC motor and mechatronic system specialist maxon motor is therefore expanding its involvement in the region and now has its own sales company to represent it.

Marc Gottenkieny, Head of Business Management APAC at maxon said “South East Asia is an important base outside China for many global companies. Particularly since trade relations between the US and China are in crisis, companies are increasingly reviewing their supply chains and are considering a stronger presence in this region. The new sales company allows us to position ourselves very nicely, and we are looking forward to the many opportunities offered by the market in South East Asia”.

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