

Driven magazine: out now.

maxon motors global magazine takes a look at startup companies, service robots and DC motor technology.

Startup companies are exciting and driving the world of innovation and technology. Maxon looks at four companies launched recently that have addressed simple solutions to everyday challenges and interview a founder of one of the startups. The magazine covers service robots and the pros and cons they offer, we visit a delivery service for organic products in Lausanne and take a closer look at soccer robots that played in this year's RoboCup final.

driven is all about DC motor and drive technology and is published twice a year in three languages. All previous issues are available online in the driven app, which can be downloaded from the App Store and Google Play Store.

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