Media Release

Try before you buy: the maxon motor BIKEDRIVE.

The first of its kind, BIKEDRIVE, is now available for rent at the maxon test center in Giswil, Obwalden.

maxon motor developed a powerful three-part drive system that is able to be fitted by Bike dealers to nearly every bike. The BIKEDRIVE is a powerful motor, battery and throttle grip that delivers nearly three times the propulsion than muscle power alone. The same principals were applied from the expertise gained in the maxon motor Mars/ Space division, making this specialised technology available to everyone. maxon's BIKEDRIVE is a first in the e-bike field providing nearly 50 Nm torque, in a compact design (weighing less than 6kgs) and achieving nearly 90% efficiency.

A selection of bikes is available at the testing facility: freeride, mountain, fat and city bikes. Registration is open for a special session on September 24 with former downhill world champion Albert Iten, who mentored maxon in the development of the e-bike motor.

For more information please visit <u>www.maxonbikedrive.com</u> and see below details for the BIKEDRIVE test centre.

Length of this press release: 176 words

The media release is available on the internet at: www.maxonmotor.com.au



The BIKEDRIVE Rental Team in Giswil will be happy to help you find the right e-bike for you.

Below: the BIKEDRIVE.

Image © maxon motor ag



maxon BIKEDRIVE Testcenter Giswil

Industriestrasse 24, 6074 Giswil

Opening hours: 8 a.m. to 6 p.m. MO - FR, 8 a.m. to 4 p.m. SA

Prices: ½ a day from CHF 25.- 1 day from CHF 32.-

Reservation

+41 (41) 666 18 29

www.maxonbikedrive.com

Cycling training with Albert Iten

September 24 and October 22, 2016

Reservation: +41 (41) 666 18 29

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maxon motor driven by precision