The end of an era – Last delivery of the maxon S motor.

Pictured here on the 1978 maxon motor catalogue front cover, the S series DC motor finally retires.

The last S type maxon DC motor delivery (also shown) heads out into the field. It seems like a trivial thing to pay homage at the discontinuation of a DC motor product, though this small DC motor has been an exception. Just like many classic technologies that we remember fondly from our past, to their creators they are part of the companies foundations. The apple 111 from 1981, The VCR from Phillips in 1972, The Sony Mavica camera and who can forget the classic 1973 Motorola mobile phones (bricks). These iconic products helped to create global brands for their inventors but none of them were manufactured for the almost 40 years that the maxon S motor can claim. Sure the motor has been surpassed by its modern replacements in terms of power density and production costs, however the quality and longevity of the motor even by today’s standards would still set a benchmark for many DC motor manufacturers.

The motor has been reliably used in far reaching applications from aerospace and medical devices to basic pumping and conveyor belt products. To many, just another product retirement; to maxon motor, it is the end of a fantastic era. But as always, the old fades away and in steps the new generation – the DCX motor. The old 2332 S motor achieving a modest 15W is today compared with a motor achieving 110W from the same diameter. We can only imagine the performance levels that will be achieved in the future.

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The media release is available on the internet at: www.maxonmotor.com.au
Last delivery in 2015 of the 32mm s type DC motor © 2015 maxon motor.